

CFTC Ex. 41

## Burden, Ashley

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**From:** Scott Gecas <[sgecas@longleaftrading.com](mailto:sgecas@longleaftrading.com)>  
**Sent:** Monday, March 12, 2018 5:12 PM  
**To:** [rdillman@longleaftrading.com](mailto:rdillman@longleaftrading.com)  
**Subject:** cust deck  
**Attachments:** Custom - Version Final (1).pptx

## Scott Gecas

Sr. Strategic Account Executive | Long Leaf Trading  
Group

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Direct: 312.483.2183  
Fax: 773.751.2103  
Skype: [Sgecas@longleaftrading.com](https://www.skype.com/people/sgecas@longleaftrading.com)

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TAKE CONTROL OF YOUR OPTIONS



The advertisement features a yellow car silhouette on the left with the text "TIME MEANS MONEY" on its rear and "INVESTMENT" on its side. To the right is a yellow book titled "25 OPTIONS STRATEGIES" with "TIME MEANS MONEY" on its cover. The background is a light blue sky with a sun and palm trees. The text "Powered by LONG LEAF" and "NEW" are visible in the background. The bottom of the advertisement has a dark green banner with the Long Leaf Trading Group logo and the slogan "TAKE CONTROL OF YOUR OPTIONS".

**TIME MEANS MONEY**

**INVESTMENT**

Powered by LONG LEAF

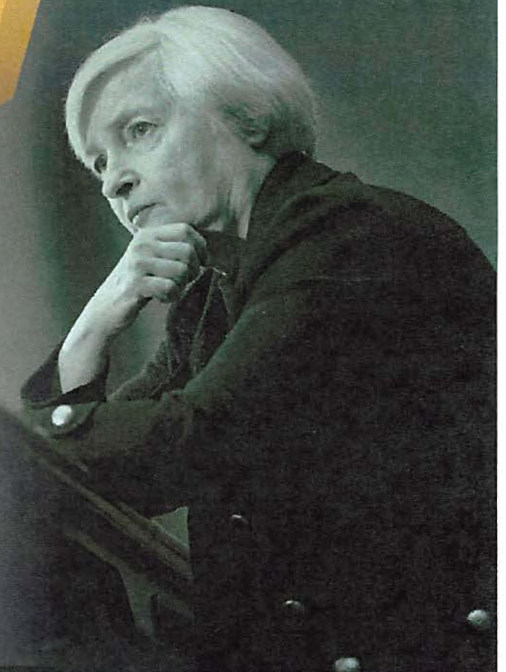
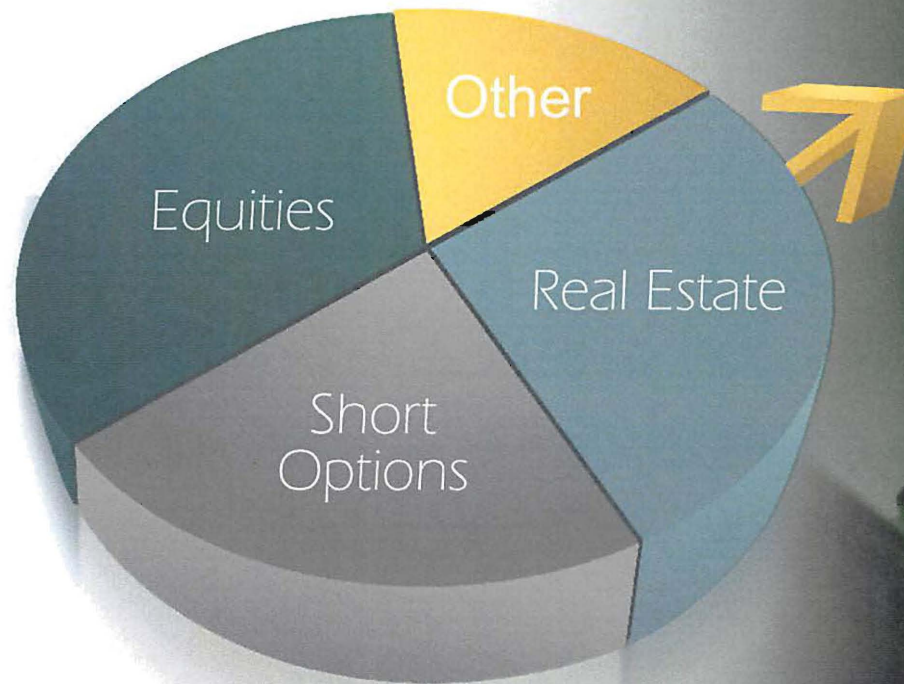
**NEW**

**25**  
**OPTIONS**  
**STRATEGIES**

**LONG LEAF**  
TRADING GROUP

TAKE CONTROL OF YOUR OPTIONS

Present



**LONG LEAF**  
TRADING GROUP

TAKE CONTROL OF YOUR OPTIONS



## Traditional Investing



**LONG LEAF**  
TRADING GROUP

TAKE CONTROL OF YOUR OPTIONS

## Traditional Investing





## Traditional Investing



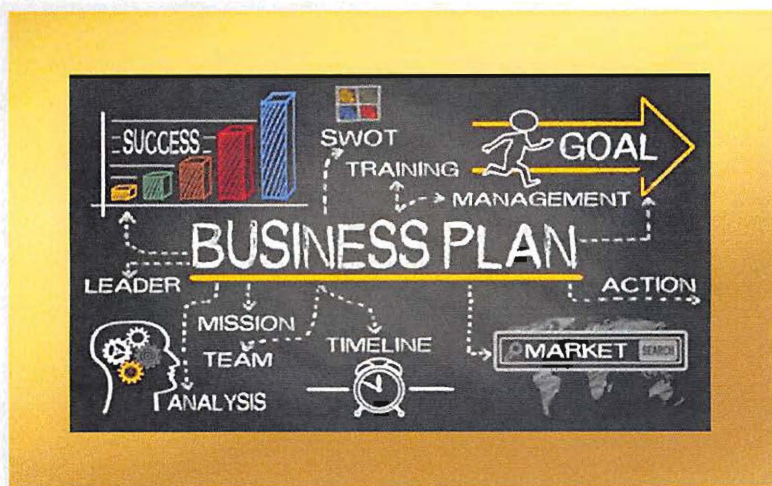
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## Portfolio Management



# Portfolio Management



Small Business



Portfolio



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## Portfolio Management

\$100,000.00	⇒	Risk Capital
12%	⇒	Annual Return

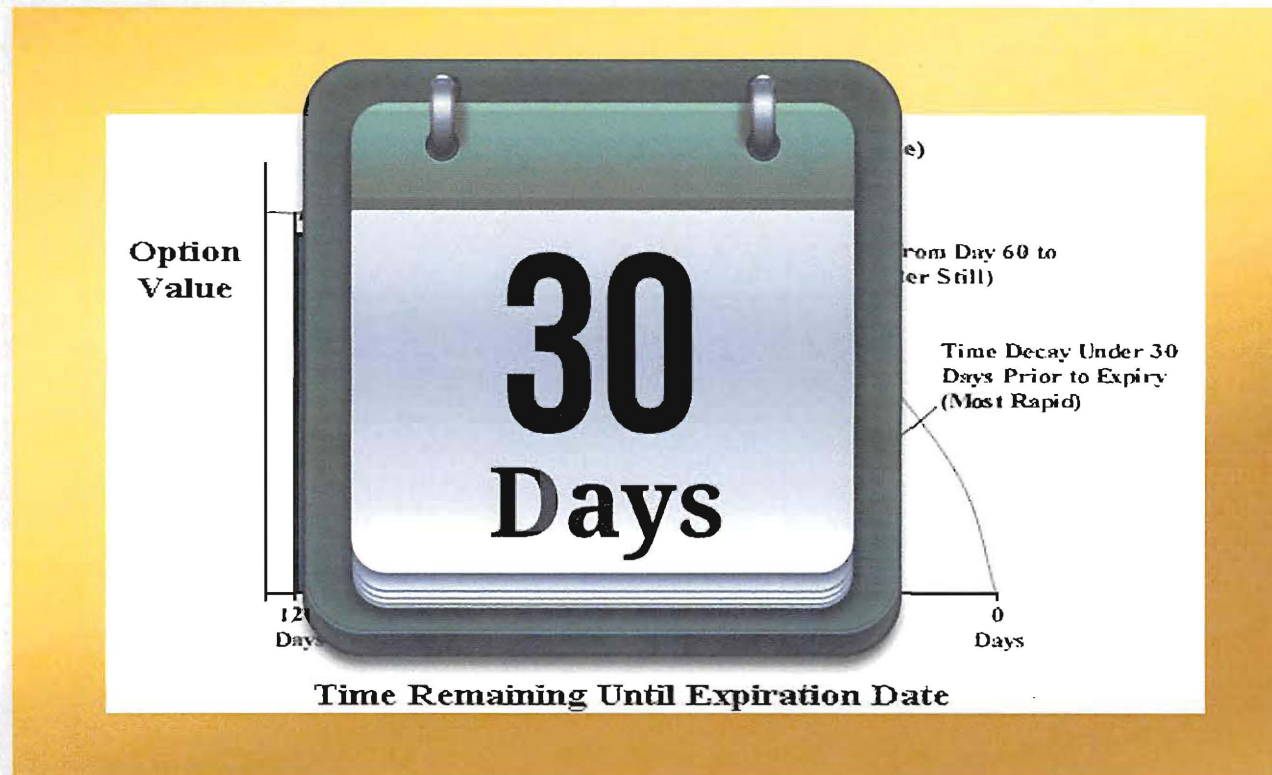
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\$12,000.00	⇒	Income Generation
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## Timing



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## Portfolio Management

\$100,000.00     $\Rightarrow$  Risk Capital

12%     $\Rightarrow$  Annual Return

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\$12,000.00     $\Rightarrow$  Income Generation

12     $\Rightarrow$  Option Sale – 30 Days

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\$1000.00     $\Rightarrow$  Monthly Income



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## Risk Reduction



- 1K



(\$1,000.00)



- 1K



+ 1K



\$0.00



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# Cash Management



× 10,000



5K



5K



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# Cash Management

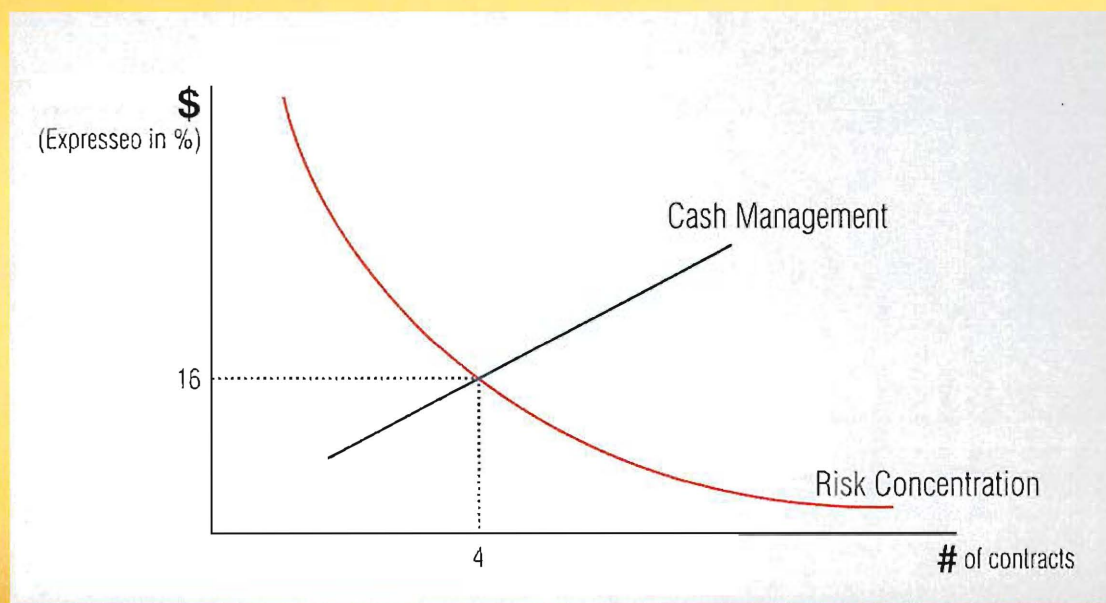


## Conservative Cash Management



Account Equity

## Diminishing Returns Chart





## Assets in Portfolio



1



2



3



4



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## Assets Weighted By Confidence



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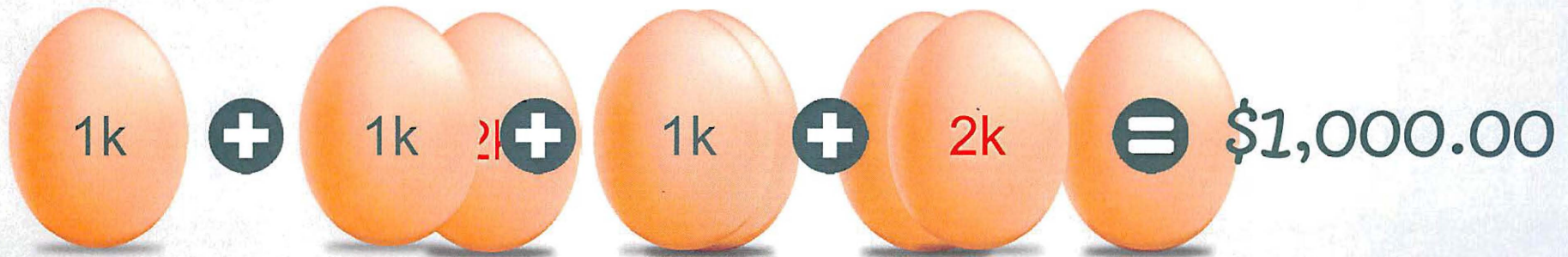
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## Equally Weighted Assets

76.5%\*

An average of 76.5%\* of all options held to expiration at the Chicago Mercantile Exchange expired worthless

*\*Source: CME "Exercised/Expired Recap For Expired Contract Report"*



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## Custom Insurance





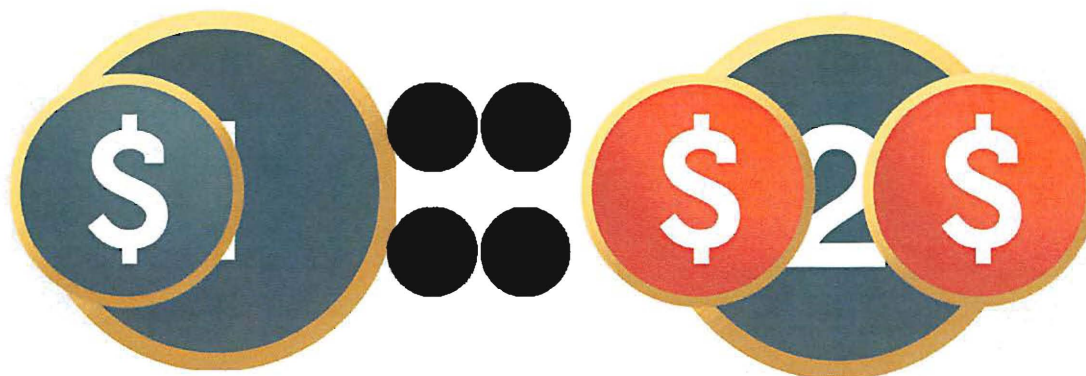
## Maximum Risk Exposure



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Risk : Reward



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## Portfolio Management

6%  $\Rightarrow$  Annual Return

\$6,000.00  $\Rightarrow$  Income Generation

12  $\Rightarrow$  Option Sale – 30 Days

\$500.00  $\Rightarrow$  Monthly Income



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## Portfolio Management

Win

\$500.00

\$500.00

\$500.00

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\$1,500.00

\$500.00 × 12 ⇒

Lose

\$1,000.00

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\$1,000.00

\$6,000.00



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## Portfolio Management

Win

\$500.00 x2

\$500.00 x2

\$500.00 x2

\$3,000.00

Lose

\$1,000.00 x2

\$2,000.00

\$1000.00 x 12  $\Rightarrow$  \$12,000.00



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## Timeline

Account  
Application



10 Minutes

Account  
Approval



24 – 48 Hours

Set-Up  
Appointment



15 Minutes

Account  
Funding

1. Transfer
2. IRA
3. Cash

1 – 5 Days

Account  
Orientation



15 Minutes



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## Next Step

Account  
Application



10 Minutes



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